

## **Name & Contact**

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## **Intro Statement**

I'm an emerging designer commonly known as 'Fin with a grin.' Most people would describe me as 'a little crazy about bikes' and despite living in coffee infused Wellington, I'm a rather controversial fan of hot chocolates. I was born with the gift of dyslexia which has its challenges, but that didn't hold back Steve Jobs or Richard Branson.

I thrive off the studio environment; it's invaluable having other designers to collaborate with. Having work come to life is the ultimate goal. I am trained primarily as a graphic & experience designer but enjoy working in a wide variety of areas, including interface design, info-graphics, way-showing & installations.

## **Education**

Massey University, BDes (Hons) 2011-2014 (to be conferred May 2015)  
Paraparaumu College 2006-2010

## **Achievements**

ISTD accredited (International Society of Typographic Design)  
100% A+ for Graduate Project  
100% A+ for Brand Experience  
A+ Average for my 3rd year at Massey University (2013)  
Yr 13 — top of Graphic Design at Paraparaumu College  
Yr 13 — top of Technical Drawing Paraparaumu College

## **Referees**

Bryan Perkins — Elder Family Matters  
+64 27 208 4960

Simone Greig — Raumati Pharmacy  
+64 27 444 0707

Hamish Johnson — Flying Saucer Films  
+64 21 704 447

**Skills & Strengths** Confident Speaker/Presenter  
Graphic Design  
Typography MISTD  
Digital Publishing  
Brand Identity  
Experience Design & Marketing  
Photography  
Event Organisation

**Adobe Software** Indesign  
Digital Publishing Suite  
Illustrator  
Photoshop  
Premiere Pro

<b>Design Experience</b>	Elite Bike Gear Inhouse Designer — 2007 – Present	Howard Material Handling Freelance Design — 2013 – 2014
	Open Lab Junior Designer — 2013 – Present	LUX Wellington Production Team — 2014
	Breeze Property Management Freelance Design — 2014 – Present	Elder Family Matters Freelance Design — 2014
	GB Ltd Print Broker Freelance Design — 2012 – 2014	The Church Props/ Art Department — 2013

**Event Experience** Since 2008 I have held various roles in the organisation of a range of sporting events, from local club races to national events with over 1000 competitors. This experience has given me time management skills, the ability to work to a deadline and an understanding of how to work productively in a group environment.

NZ Secondary Schools Cross Country Champs — Kapiti Harriers Committee  
Taupo Cycle Challenge — Expo Setup & Sales Person  
Kapiti Cycle Challenge & Waikanae Fun Ride — Lead Vehicle & Marshall  
Club Road National Champs — Wellington Centre Organising Committee